Boom, Like That

Mark Knopfler

I'm going to San Bernardino, ring-a-ding-ding
Milkshake mix is thus my thing now
These guys bought a heap in my stuff
And I gotta see a good thing shooting up nowOr my name is not Kroc, it's Kroc with a K
A crocodile is not spelt that way now
It's dog eat dog, rat eat rat
Kroc style, boom like thatFolks line up all down the street
Now I am seeing this girl devour her meat now
And then I get it, wham as clear as day
My pulse begins to hammer then I hear a voice sayThese boys have got this down
Ought to be one of these in every town
These boys have got the touch
It's clean as a whistle and it don't cost much
Wham bam, don't wait long
Shake fries plenty of gum
And how about that friendly name
Heck, every little thing gotta stay the sameOr my name is not Kroc, that's Kroc with a K
A crocodile is not spelt that way now
It's dog eat dog, rat eat rat
Dog eat dog, rat eat rat
It's dog eat dog, rat eat rat
Kroc style, boom like thatYou gentlemen are to expand
You're gonna need a helping hand now
So gentlemen, well, what about me?
We'll make a little business history nowOr my name is not Kroc, it's Kroc with a K
A crocodile is not spelt that way now
It's dog eat dog, rat eat rat
Kroc style, boom like that
Well, we'll build it up and I'll buy him out
The man they made me grind it out now
They open up a new place flippin' meat
So I do too, right across the streetI got the main I need town
Sell 'em in the end and it all shuts down
Sometimes you gotta be an S.O.B.
You wanna make a dream realityCompetition sent 'em south
They're gonna drown or we're hosing 'em out
Do not pass, go straight to hell
I smell a lotta meat, da smellOr my name is not Kroc that's Kroc with a K
A crocodile is not spelt that way now
Ohh, it's dog eat dog, rat eat rat
Dog eat dog, rat eat rat now
Ohh, it's dog eat dog, rat eat rat

Kroc style, boom like that